

"Krater 96 is the choice for smart, savvy women with purchasing power."



Krater 96 has successfully featured the Adult Contemporary (AC) format for over 20 years. We have always remained consistent in our efforts to continuously improve what we offer to best meet the needs of our listeners and advertisers.

CALL LETTERS: KRTR-FM
DIAL POSITION: 96.3-FM
COVERAGE: Oahu, Kauai, Lanai, Maui, Molokai, Hawaii
FORMAT: Adult Contemporary
POSITIONING: The Best Mix of the 80's, 90's & Now
Voted #1 For The Most Music While You Work
TARGET DEMO: Women 25-49/Adults 25-54
DAY PART LINEUP: Dave Lancaster & Sista Sherry Morning
Wayne Maria Mid-Day
Bill Carpenter Afternoon
Ola Souza Nights
NEWS: Jane Pascual
TRAFFIC: Danielle Tucker
PHONE: (808) 275-1000
FAX: (808) 536-2528
WEBSITE: www.Krater96.com

While sustaining a philosophy of little to no clutter, Krater 96 has offered numerous fun, successful and exciting promotions to our listeners. Krater 96 listeners are a desirable adult segment that leads an active lifestyle. Listen to Krater 96 live on our website at www.krater96.com!

